



Guidance to Leaders

We're excited to bring to you **Unite and Cumbrae Camp at Home**, a virtual event bringing together **Unite Camp and Cumbrae Camp** which will be full of activities, challenges and worship that young people, their families and leaders can get involved in. This will take place over the late May Bank Holiday weekend – 22nd to 25th May 2020.

Through this virtual event we believe we will see...

- opportunities for all our members to engage in a fun and exciting activities and not miss out on the camp experience.
- children and young people getting into the Bible and having the opportunity to come to know Jesus for themselves through our interactive worship sessions.
- leaders continuing to engage with the BB family and build on the well-established relationships with children and young people and their parents/carers.
- The Boys' Brigade sharing a positive message of hope by continuing to support our members and their families.
- Leaders getting the opportunity to continue their Leader training through a number of workshops.
- Young leaders getting the chance to directly engage with the strategic vision of the BB.
- engagement by non-members, recognising that this will be a difficult time for children and young people who are restricted in their activities.

How will it work?

The **Unite and Cumbrae Camp at Home** programme is focussed on the Company and Seniors age groups – engaging members and non-members alike in activities in their home that they would normally do at Camp, supported directly by their parents/carers.

Content throughout the weekend will be posted onto our social media channels (YouTube – **@UniteCamp**, Facebook - **@UniteBB**, Twitter - **@UniteBB**, Instagram - **@UniteCamp**).

We hope that **Unite and Cumbrae Camp at Home** will help support all leaders to be able to offer online and remote programming opportunities so that we can keep in touch with members and support them during the challenging weeks ahead, and provide them with different activities they may only get involved in at Camp.

Read on to find out more about what we are providing . . .

Taking part in Unite and Cumbrae Camp at Home

The programme features a wide range of activities throughout the weekend which young people, their families and leaders will all be able to get involved in.

The activities have been designed for the 11-18 age group and the content will be launched across our Social Media channels throughout the weekend, with the majority of the programme being streamed on YouTube and Facebook. The idea is that young people, supported by their parents/carers or leaders, will engage with as many activities as they can during the weekend.

Many activities will be hosted live and will be interactive to allow for young people, parents/carers, and leaders to engage in real time.

In putting together this programme we have been conscious of the current situation, ensuring activities require minimal equipment/resources and where possible items which we would expect many to already have in the home. Activities encourage parents/carers or other family members (brothers, sisters, etc) to get involved in either supporting the child or young person or joining in with the activity.

There is encouragement alongside most activities for a parent/carer to share what the child or young person has been up to with their BB group directly or on social media using the hashtag **#UniteBB #CumbraeCamp #Unitedinlockdown**.

Supporting your young people to get involved

We would recommend the first step to thinking about how you get your young people involved is to get together as a staff team. In doing so you can take a look at the programme and consider how you will encourage your group to engage in the activities over the weekend.

You might decide you as a staff team that you would like to run **Virtual Sessions** over the weekend to bring your group together, so you can watch and take part in the weekends programme as one group. [Click here](#) to see additional guidance to support you running 'Virtual Sessions'.

Alternatively, it is all about getting the message to your young people about what is on offer over the weekend by signposting the programme and everything that is going on.

There are many different ways you could share these opportunities with members including:

- Email
- WhatsApp Group/Text Messages
- Social Media (Facebook/Twitter/Instagram)
- Closed Facebook Groups
- Telephone Calls



It is important to **remember that leaders MUST communicate directly with parents/carers** and MUST not directly communicate with young people. The only exception is where appropriate measures are put in place with the Seniors age group (15+), where there is either a minimum of two leaders involved in all communications or parents/carers are included in group messages/chat.

In deciding how you want to share the programme and engage with **Unite and Cumbrae Camp at Home**, you may want share the social media posts, or attach the programme to a post, on your own channels, or alternatively you can direct parents/carers to the content on the Unite Social Media Channels (YouTube – @UniteCamp, Facebook - @UniteBB, Twitter - @UniteBB, Instagram - @UniteCamp). From here they can get directly involved with activities throughout the weekend as

they are published, as well as announcements and reminders in the lead up to the event. If you can, we would encourage you to share the resources directly with parents/carers so as leaders you remain in touch with them.

Encouraging Engagement & Sharing Activity

We believe the key to engagement with this programme is encouraging young people and their parents/carers to share what their young person has been getting up to. The majority of activities suggest they share a photo or a video of the activity on social media using the hashtags **#UniteBB** **#CumbraeCamp** **#UnitedinLockdown**. Alternatively, leaders could encourage young people, and parents/carers to share with the Company.

Sharing with the Company could be done in a variety of ways and does not have to involve posting on social media, but could instead be a photo or video sent to a specific email address, or posted on a WhatsApp group, potentially whatever method you use to share the programme in the first place with parents/carers could also be used for the parents/carers to share photos/videos with you.

In all cases, if the Company is sharing photos/videos of young people in an online setting or with BB Headquarters, please ensure you have the appropriate consent before you do so.

Keeping Young People Safe

Please share any concerns with your Company Captain. For further advice please contact Debbie Moore, Safeguarding manager at safeguarding@boys-brigade.org.uk or call **01442 509534**.

Any Questions & Feedback

If you have any questions you can get in touch with our Volunteer Team by emailing Unite@boys-brigade.org.uk. We would also really value your feedback, so please get in touch to let us know how you get on with the programme.